

BENJAMIN BENNETT

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Summary

Product Design Leader with over 25 years creating innovative, large-scale, digital solutions. Effective people manager and accomplished individual contributor with deep financial services experience. Quick, high-level thinker with acute attention to detail.

Core Competencies

- Design Leadership
- Product Management
- Use-Centric Design
- User Research
- Algo & AI-based UIs
- Mobile Experience
- Client Relationships
- Interaction Design
- Information Architecture

Recent Accomplishments

Bloomberg LP, New York, NY 2011 – Present

Contributed to Bloomberg's continued revenue growth from ~\$8 billion to ~\$12 billion by redesigning Buy-Side and Sell-Side solutions across Fixed Income, Equities, and FX.

Global UX Lead, Community Products 2020 – Present

- Providing design oversight and strategic direction to 200 developers and 12 product managers, responsible for all front-end design activities.
- Achieved record usage of the Instant Bloomberg (IB) chat platform by integrating trading workflows and introducing modern chat features in a non-disruptive way to maximize adoption.

Global UX Team Lead, Trading Solutions / Enterprise Products 2011 – 2019

- Grew and managed a team of 10 direct reports providing strategic direction, performance assessments, career development, and design oversight.
- Tripled revenue through enhancements to the sell-side, fixed income electronic trade order management system (ETOMS), continuing Bloomberg's streak earning the Waters Rankings award for [Best Sell-Side OMS Provider](#).
- Established a new revenue stream helping clients meet their MiFID II regulatory requirements earning the Waters Ranking award for [Best Buy-Side Compliance Product, Regulatory Reporting](#).
- Earned the Waters Ranking award for [Best Execution Management System](#) by leading a ground-up redesign of EMSX resulting in the world's #1 most used EMS.

Pfizer, New York, NY

User Experience Design Lead

2007 – 2011

- Redesigned 34 intranet portals, the world's 3rd largest SharePoint implementation, increasing traffic 60%+, saving \$8 million in annual costs, and improving knowledge sharing across 120,000 colleagues.
- Managed a portfolio of user experience (UX) design projects, overseeing contract resources and vendor teams, ensuring quality user experiences.
- Championed user research including site analytics, surveys, polls, card sorting, interviews, focus groups, and usability testing to inform decisions and strategies.

Prior Experience

Accenture, Agency.com, Marsh, & Keane, in New York, NY, and abroad, *Senior User Experience Designer, Information Architect, UI Designer / Developer*, 1997-2007

Rensselaer Polytechnic Institute, Troy, NY, *Bachelor of Science, Mechanical Engineering, Multidisciplinary Design Minor, Magna Cum Laude*, 1997